

# NSW Bar Association Media Kit

The NSW Bar Association is a professional association for practising barristers and associate members, such as clerks and judges. We have more than 3,000 members across New South Wales.

We offer advertising opportunities through **Bar News** magazine, which is published three times a year, and **InBrief**, our daily email news bulletin. Advertising through our publications allows you to reach members of the NSW Bar and judiciary.

## Advertising in Bar News

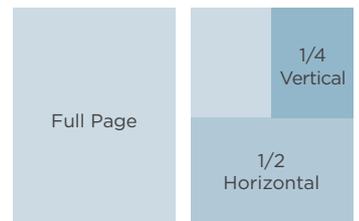
**Bar News** is the journal of the NSW Bar Association, written by the members, for the members. Each issue includes a mix of articles on recent cases, legal developments, notable speeches, appointments and retirements, reviews, social events and news. It is distributed in hard copy to Bar Association members and other legal professionals, and is also published online at [bn.nswbar.asn.au](http://bn.nswbar.asn.au).

Bar News is published three times a year in autumn (April/May), winter (July/August) and summer (November/December).



## POSITION & PRICING (Prices are per issue, same for colour/mono and include GST)

|                      |                              |                             |                              |
|----------------------|------------------------------|-----------------------------|------------------------------|
| <b>COVER OPTIONS</b> | Inside front cover<br>\$1800 | Inside back cover<br>\$1500 | Outside back cover<br>\$2000 |
| <b>TEXT OPTIONS</b>  | Full page<br>\$1200          | Half horizontal<br>\$800    | Quarter vertical<br>\$500    |

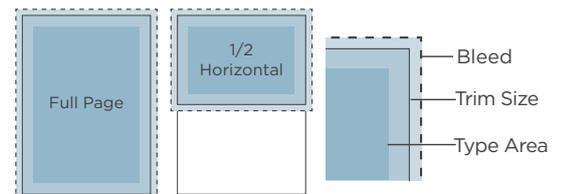


## MATERIAL SIZES

|                             | Type area (mm)                       | Bleed (mm)                       | Trim area A4 (mm) |
|-----------------------------|--------------------------------------|----------------------------------|-------------------|
| <b>Full page</b>            | H 273 x W 186<br>(12mm all round)    | H 307 x W 220<br>(5mm all round) | H 297 x W 210     |
| <b>Half page horizontal</b> | H 134 x W 186<br>(12mm sides & base) | H 156 x W 220<br>(5mm all round) | H 146 x W 210     |
| <b>Quarter page</b>         | H 134 x W 90                         |                                  |                   |

## MATERIAL REQUIREMENTS

Please provide high resolution artwork in PDF format, cmyk at 300dpi. Please include bleed and trim marks for full and half page sizes.



For more information please contact (02) 9232 4055 | [barnews@nswbar.asn.au](mailto:barnews@nswbar.asn.au)



## Advertising in InBrief

Published each weekday afternoon, **InBrief** is an industry e-bulletin that keeps members up to date with news, events and services relevant to the Bar and the general profession. A selection of news posts is emailed to members and other subscribers at 4pm. InBrief posts are also published online at [nswbar.asn.au/inbrief](http://nswbar.asn.au/inbrief).

InBrief welcomes advertisements relating to products, events or services which assist barristers with their practice or support the objectives of the NSW Bar Association.

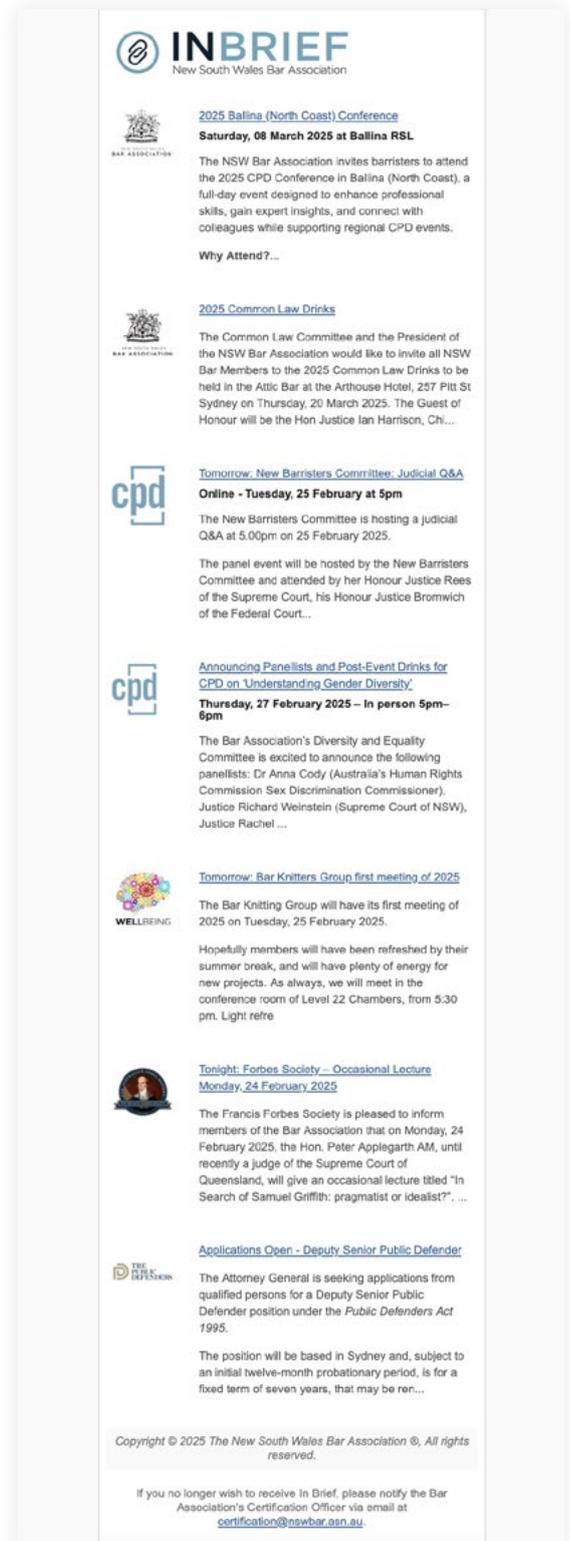
**Cost** (Includes GST)

\$75 for each day that the advertisement is published.

Please note that:

- All advertising requests are subject to the approval of the association's Executive Director
- We cannot guarantee that advertisements will be published on a requested date (or dates) but will accommodate such requests where possible.
- An advertisement may run over multiple weeks, but no more than twice in the same week.

**For more information please contact**  
**(02) 9232 4055 | [inbrief@nswbar.asn.au](mailto:inbrief@nswbar.asn.au)**



The screenshot shows a vertical scroll of newsletter items. Each item includes a logo (such as the NSW Bar Association crest, CPD, or WELLBEING), a title, a date, and a brief description of the event or announcement. The items listed are: 2025 Ballina (North Coast) Conference on Saturday, 08 March 2025; 2025 Common Law Drinks on Thursday, 20 March 2025; Tomorrow, New Barristers Committee: Judicial Q&A Online on Tuesday, 25 February at 5pm; Announcing Panelists and Post-Event Drinks for CPD on 'Understanding Gender Diversity' on Thursday, 27 February 2025; Tomorrow, Bar Knitters Group first meeting of 2025 on Tuesday, 25 February 2025; Tonight, Forbes Society - Occasional Lecture on Monday, 24 February 2025; and Applications Open - Deputy Senior Public Defender.